

JUL 6 2023



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April 26th, 2023

USA TODAY's Best Financial Advisory Firms 2023

Dear Ms. Solomon,

USA TODAY and Statista are proud to announce that **MGO One Seven** has been named on USA TODAY's list of the **Best Financial Advisory Firms 2023**. Congratulations on your achievement!

The list was released on the USA TODAY's website on April 26th, 2023, and the published in the online version of USA TODAY Magazine.

The **Best Financial Advisory Firms of 2023** awarded the top 500 financial advisory firms in the United States based on different data points derived from the following research methods:

- 1. Independent survey among employees and clients of the financial advisory industry:** The survey ran from November 7th, 2022, to January 13th, 2023, and was accessible via the USA TODAY website. In addition, several tens of thousands financial advisors were invited via e-mail to participate in the survey.
- 2. Publicly available data that was collected for more than 30,000 registered investment advisers - so called RIA firms:** A team of analysts examined more than one million relevant data points derived from ADV filings made by RIA firms with the Securities and Exchange Commission (SEC).
- 3. Analysis of the various data points:** Based on the data points collected, KPIs relevant to the evaluation of RIA firms, such as Assets under management, were analyzed and weighted and combined with the results of the survey.

The **Best Financial Advisory Firms 2023** title serves to reinforce your reputation as a firm respected among your peers, and valued by your clients. To promote your achievement, USA TODAY and Statista have created licensing packages that include a special award logo, available only to winners, allowing companies to leverage this earned recognition in print and digital marketing materials.

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For information about your USA TODAY award, licensing details, as well as the methodology used to create the rankings, please contact:

Shashank Shrestha ■ E-Mail: Shashank.Shrestha@statista.com ■ Phone: +1 212 419 8265.

For general information about USA TODAY content licensing & syndication, please contact:

Scott Stein ■ E-Mail: sstein@usatoday.com .

Sincerely,

Kate Gutman
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Sincerely,

Dr. Friedrich Schwandt
 CEO
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The USA TODAY Best Financial Advisory Firms 2023 Order Form



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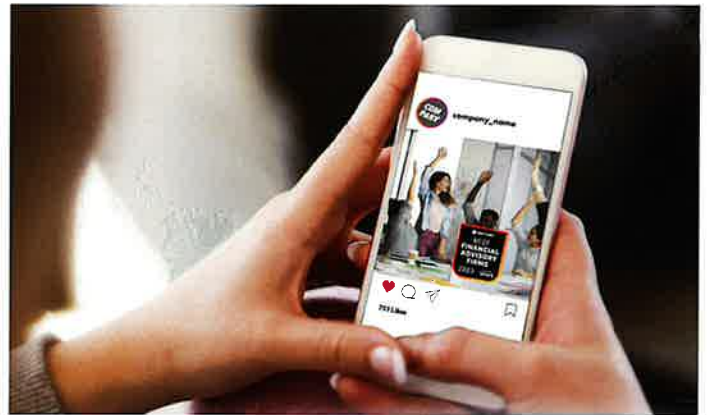
ABOUT THE LIST:

The Best Financial Advisory Firms 2023 were determined based on two dimensions: recommendations by clients and peers and a firm's growth of Assets under Management (AUM). The recommendations were collected via an independent survey sent to over 20,000 individuals. The development of AUM was analyzed based on publicly available data.

In the consideration for the top 500 RIA firms, recommendations had a weight of 20% while development of AUM had a weight of 80% to derive the final score.

YOUR PERSONAL CONTACT:

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